

Media Information, March 2010

## Good Vibrations in Zürich

**Gays and lesbians, let's go to Zürich! Zürich's gay scene is vibrant. Besides a diverse range of bars, clubs, and trendy locations, cultural happenings such as the Pink Apple Film Festival, large parties like the White Party in early summer and the Black Party in autumn draw fantastic crowds. Extensive information about Zürich's gay scene, accommodation specials, and current insider tips are available at [zuerich.com/gay](http://zuerich.com/gay).**

### Cosmopolitan and Liberal Zürich

Zürich has a very liberal mindset towards gays and lesbians. The city itself has been run by a lesbian politician since 2009. Corine Mauch will go down as the first homosexual city mayor in Swiss history. In 2002, residents of the canton voted yes to the law allowing registration of same-sex couples. As early as the 1930s-40s, the Zürich-based association known as "Der Kreis" was making history. At the time, it was the only gay-lesbian network in the world and it was the inspiration for many homosexuals in other countries. Last but not least, Zürich is home to the oldest gay bar in Europe, the Barfüsser Bar.

### Addresses

The following addresses are only a selection. Further recommended addresses are given at [www.zuerich.com/lgbt](http://www.zuerich.com/lgbt).

### City Hotspots

The "Cranberry" in the heart of Zürich is both a melting pot and a trendy hangout that always hosts terrific events. The Heldenbar opens at 8 pm every Wednesday at Provitreff near Sihlquai. There is no cover charge and the bar offers free foosball (table football), with Happy Hour from 8-9 pm. The Männerzone bar is a meeting place for men who like men, guys, and blokes. You will find an easy-going atmosphere with a garage look and three mechanics serving drinks at reasonable prices. The Pigalle Bar has been around for ages, and parts of its cozy interior are protected as a historic building. In this bar, there are cool drinks and a great atmosphere, not to mention a jukebox stuffed full of Schlager hits and oldie favorites. The Predigerhof is a warm-hearted bistro bar in Zürich's Old Town and attracts a somewhat more mature crowd. The Barfüsser Bar is Europe's oldest gay bar. Today, sushi is served in the refurbished eatery – but the beautiful men have stayed around. The Sauna Moustache is a "Relaxclub" with sauna, massages, solarium, steam bath and darkroom. The Golden Gay Spa + Wellness, opened in 2009, offers an escort service and combines spa and wellness, relaxation and entertainment, lounge and erotica under one roof, in an area stretching over 1400 yds<sup>2</sup>.

**Cranberry Bar**, Metzgergasse 3, 8001 Zürich

**Heldenbar**, Sihlquai 240, 8005 Zürich

**Männerzone**, Kernstrasse 57, 8004 Zürich

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For tourist information:

Zürich Tourism, Tourist Service at the Main Railway Station, P.O Box CH-8021 Zürich  
Tel. +41 44 215 40 00, Fax +41 44 215 40 44, [www.zuerich.com](http://www.zuerich.com)

**Pigalle Bar**, Marktgasse 14, 8001 Zürich

**Predigerhof**, Mühlegasse 15, 8001 Zürich

**Barfüsser**, Spitalgasse 14, 8001 Zürich

**Sauna Moustache**, Badenerstrasse 156b, 8004 Zürich

**Golden Gay Spa + Wellness**, Grubenstrasse 18, 8045 Zürich

## **Parties**

The Club AAAH! is for all those who like to turn night into day. Electronic music is usually on order, presented by local and international DJs. The oldest gay club in Switzerland, the T&M, combines a cocktail bar, colorful shows, and hot parties. The Jack Party is a new, sizzling party label that regularly rocks the Kaufleuten. After only a year, it would be impossible to imagine Zürich nightlife without it. While people are dancing freestyle to trance and progressive as well as Abba and Boney M. at Rage, a strict dress code is in place at the fetish club Sector C: leather, rubber, worker, farmer-look, army, sportswear, sneakers. Loop 38 is only open on the weekend, but there is an after-hours program on Sunday morning starting at 6 am and continuing as long as the party keeps going. The Tanzleila is the oldest ladies' disco in Switzerland and the largest regularly-held dance event for women in Europe. It has been taking place since 1987 in the Kanzlei gymnasium near Helvetiaplatz. The liveliest techno party in the world, the Street Parade, is a type of demonstration in favor of love, peace, freedom, generosity and tolerance. Hundreds of thousands travel to Zürich and let themselves be carried away by the overwhelming atmosphere buzzing in the air. Seemingly tireless bodies of all colors gyrate wildly on the Love Mobiles. At night, further dancing continues at some 100 parties, ranging from festivals with tens of thousands of revelers, like the legendary Energy party at the Hallenstadion stadium, to small but select underground events. The gay-lesbian Pink Apple Film Festival has been held regularly in Zürich since 2000 and features many premières and international guests. What has become the largest festival of its kind in Switzerland now attracts more than 6500 visitors and is taking place this year from April 28 to May 5. The Zurich Pride Festival combines the best out of the political aspects of the annual Christopher Street Day (CSD) movements and the in 2009 hosted Europride. The Festival will last from June 3 to 6 for four days including an opening and closing party, two-days Festival area with bars, food and big stage shows, several gay and lesbian orientated parties, LGBT themed conventions, cultural and cinematic shows as well as a politically motivated party parade throughout the city centre. Up to 30'000 visitors are expected to join this festival.

**AAAH!**, Marktgasse 14, 8001 Zürich

**T&M**, Marktgasse 14, 8001 Zürich

**Jack Party** at Kaufleuten, Pelikanplatz, 8001 Zürich

**Rage / Sector C**, Wagistrasse 13, 8952 Schlieren

**Loop 38**, Albulastrasse 38, 8048 Zürich

**Tanzleila** at Kanzlei, Kanzleistrasse 56, 8004 Zürich

**Street Parade** on August 14 throughout the entire city

**Pink Apple Film Festival** from April 28 to May 5 2010

**Zurich Pride Festival** from June 3 to 6 2010

## Shopping

With its wide-ranging assortment of international brands and designer labels for ladies and gentlemen, Grieder has reigned over the world of fashion for more than a century. Fashion with a twist and – above all – surprisingly cool is the trademark of Fidelio. Self-will and tolerance are the sources of inspiration for the ever-growing boutique chain Credo. Soho offers attire for young and young-at-heart girls, eccentric fashion, trendy accessories, off-the-wall gift items and furniture from the 1940s-80s. The Freitag store is truly unique. Directly adjacent to the Hardbrücke train station, a tower built of 17 rusty transport containers stacked on top of one another rises 28 yards up into the sky. The tower contains 1600 bags on four levels, offering the world's largest selection of "Individual Recycled Freeway Bags" from the Zürich label Freitag. Saus & braus – this small, select department store offers designer and must-have items. For 14 years, saus & braus has been a reliable, well-stocked platform for more than 70 labels selling mainly goods produced in Switzerland. Switzerland enjoys worldwide fame for the best chocolate – an image that owes a lot to the Confiserie Sprüngli confectionery company. The world-renowned Sprüngli specialties such as Luxemburgerli macaroons, pralines and truffles are still made today using traditional recipes.

**Grieder**, Bahnhofstrasse 30, 8001 Zürich

**Fidelio**, Münzplatz 1, 8001 Zürich

**Soho**, Spitalgasse 1 and Brauerstrasse 45, 8001 and 8004 Zürich

**Freitag Shop Zürich**, Geroldstrasse 17, 8005 Zürich

**Saus & braus – Department Store for Design**, Ankerstrasse 14, 8004 Zürich

**Confiserie Sprüngli**, Bahnhofstrasse 21, 8001 Zürich

## Selection of Gay-Friendly Hotels

Looking for suitable accommodation? Zürich has the perfect accommodation for everyone, whether you want a youth hostel or a luxury hotel. With its reservation service at [www.zuerich.com](http://www.zuerich.com), Zürich Tourism offers you the possibility of making a quick and individualized booking. A complete list of gay-friendly hotels can be found at [www.zuerich.com/lgbt](http://www.zuerich.com/lgbt).

The G-Hotel Goldenes Schwert is Zürich's only openly gay hotel. Limmatquai, the lake and Bahnhofstrasse are all just a couple of minutes away, making this an ideal hotel from which to get to know Zürich's nightlife. The Dolder Grand, originally a health spa from 1899, has reinvented itself as a new luxury-class city resort with 173 top-quality rooms and suites, a spa area covering over 4750 yds<sup>2</sup> and two restaurants high above Zürich's rooftops. The Plattenhof is a design hotel with aesthetically-pleasing furnishings and an individual lighting plan in a peaceful setting in the middle of the city. The hotel's own restaurant tempts you with fresh Piedmontese cuisine. The 4-star Krone Unterstrass hotel has an ideal central location. All 57 rooms have modern furnishings and air-conditioning, and the hotel wins extra points for its outstanding specialty restaurant. The Sorell Hotel Zürichberg is a design hotel that offers a relaxing ambience in a natural setting, far from the hustle and bustle of the city. It will delight you with its one-of-a-kind view of Zürich, the lake, and the Alps. The restored historic

art-nouveau building and the modern circular annex make the hotel an architectural jewel. The Jugendherberge Zürich youth hostel, one of the most modern in the world, exudes quality. It offers a roomy entrance hall, generous inner courtyard as a meeting point for international globetrotters, varied restaurant choices, bright, comfortable rooms and a quiet setting in the city not far from the lake.

**Goldenes Schwert** \*\*\*, Marktgasse 14, 8001 Zürich

**The Dolder Grand** \*\*\*\*\*, Kurhausstrasse 65, 8032 Zürich

**Plattenhof** \*\*\*, Plattenstrasse 26, 8032 Zürich

**Krone Unterstrass** \*\*\*\*, Schaffhauserstrasse 1, 8006 Zürich

**Sorell Hotel Zürichberg** \*\*\*\*, Orellistrasse 21, 8044 Zürich

**Jugendherberge Zürich Youth Hostel**, Mutschellenstrasse 114, 8038 Zürich

### **Dine and Wine**

The Odeon was opened in 1911 as a splendid art-nouveau coffee house with its own confectionery, and has been an accurate reflection of society's influences ever since. Discussions took place here, artistic happenings found a platform, and people from different nations, cultures, and religions sought refuge here. Stefan Zweig, James Joyce, and Einstein were all regulars. A distinctive mix of the connoisseur and the local scene can be found at Daniel H. The combination of neighborhood bar and trendy eatery, merged with Mediterranean and urban lifestyles, is unique. In El Greco at Limmatplatz, professors, politicians, punks, transvestites, truck drivers and technophobes pass through its doors. The café is known for its good coffee and delicious sandwiches. Centrally located right on the River Limmat, the Rathaus-Café is the best spot for people-watching along Zürich's best car-free strolling area. At Restaurant Alpenrose, you can set off on a culinary journey to the very roots of Helvetia. Far removed from the ubiquitous fondue and Heidi clichés, the courteous staff serves traditional recipes using outstanding produce in a historic building. The Kantorei is an eatery where culture lovers, blue-collar workers, young bankers, and neighborhood locals feel at home. In summer, guests can indulge in tasty treats on the garden patio.

**Café/Bar Odeon**, Limmatquai 2, 8001 Zürich

**Daniel H.**, Müllerstrasse 51, 8004 Zürich

**El Greco**, Limmatplatz 7, 8005 Zürich

**Rathaus-Café**, Limmatquai 61, 8001 Zürich

**Alpenrose**, Fabrikstr. 12, 8005 Zürich

**Restaurant-Lounge Kantorei**, Neumarkt 2, 8001 Zürich

**Kronenhalle**, Rämistrasse 4, 8001 Zürich

## Further Information

Information for Gays and Lesbians	Extensive information, accommodation offers, and current insider tips can be found at the website <a href="http://www.zuerich.com/lgbt">www.zuerich.com/lgbt</a>
Information about Zürich	<a href="http://www.zuerich.com">www.zuerich.com</a> Zürich Tourism, Tourist Service, Tel. +41 44 215 40 00, <a href="mailto:information@zuerich.com">information@zuerich.com</a>
Hotel Reservations	Zürich Tourism, Tel. +41 44 215 40 40 <a href="mailto:hotel@zuerich.com">hotel@zuerich.com</a> , <a href="http://www.zuerich.com/hotel">www.zuerich.com/hotel</a>

## Event Tips

### **Zurich Pride Festival from June 3 to 6 2010**

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### **2nd European Symposium on Gay & Lesbian Tourism on 09.17.2010**

The second European Symposium on Gay & Lesbian Tourism is taking place this year in Zürich on September 17. The symposium is an educational and networking event for gay and lesbian marketing in the tourism and gastronomy sectors. Zürich Tourism is supporting this event as a sponsor and co-organizer. For more information and the chance to register, please go to [www.communitymarketinginc.com/zurich](http://www.communitymarketinginc.com/zurich).

## Media Contact

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